

# Socially Responsible Investment Week!



## Monday, February 24

### Atwater Kick-Off Dinner

Atwater Dining Hall **6:00 pm**

*Enjoy delicious Thai food! Learn about how leading companies like Apple and Wal\*Mart are performing in the market and what they're doing or not doing to be socially responsible.*

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## Tuesday, February 25

### Pier LaFarge, co-founder and CEO of Spark

Robert A. Jones House **4:30 pm**

*Learn how Spark unlocks the economic potential of energy efficiency through "crowdfunding": contributions from environmentally conscious people who don't usually invest.*

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## Wednesday, February 26

### Randy Kritkauskys, president and co-founder of ECOLOGIA

Robert A. Jones House **4:30 pm**

*Randy travels the world making companies more responsible.*

*Topics: microfinance, sustainable development, and international policy-making.*

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## Thursday, February 27

### Keynote Lecturer: Tom Mitchell,

*managing director at Cambridge Associates*

Robert A. Jones House **7:30 pm**

*Learn how Cambridge Associates, a globally leading investment firm, helps clients and institutions align their investments with their missions and philanthropic interests.*

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## 15 minute workshops throughout week

Tuesday, CCI House (ADK), **12:15 pm**: **Finding an environmental internship! Led by CCI**

Wednesday, Proctor Lounge, **12:15 pm**: **Buy your way to a greener planet? How to spot corporate "greenwashing"**

Thursday, Atwater Dining Classroom, **12:15 pm**: **Investing 101**

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