The Challenge of Cultural Relativism

Morality differs in every society, and is a convenient term for socially approved habits.

Ruth Benedict, *Patterns of Culture* (1934)

2.1. Different Cultures Have Different Moral Codes

Darius, a king of ancient Persia (present-day Iran), was intrigued by the variety of cultures he met in his travels. In India, for example, he had encountered a group of people known as the Callatians who cooked and ate the bodies of their dead fathers. The Greeks, of course, did not do that—they practiced cremation and regarded the funeral pyre as the proper way to dispose of the dead. Darius thought that an enlightened outlook should appreciate such differences. One day, to teach this lesson, he summoned some Greeks who were at his court and asked them what it would take for them to eat their dead fathers’ bodies. The Greeks were shocked, as Darius knew they would be. No amount of money, they said, could possibly get them to do such a thing. Then Darius called in some Callatians and, while the Greeks listened, asked if they would be willing to burn their dead fathers’ bodies. The Callatians were horrified and told Darius not to speak of such things.

This story, recounted by Herodotus in his *History*, illustrates a recurring theme in the literature of social science: Different cultures have different moral codes. What is thought to be right within one group may horrify another group, and vice versa. Should we eat the
bodies of our dead or burn them? If you were Greek, one answer would seem obviously correct; but if you were Callatian, then the other answer would seem certain.

There are many examples of this. Consider the Eskimos of the early and mid-20th century. The Eskimos are the native people of Alaska, northern Canada, Greenland, and northeastern Siberia, in Asiatic Russia. Today, none of these groups call themselves “Eskimos,” but the term has historically referred to that scattered Arctic population. Prior to the 20th century, the outside world knew little about them. Then explorers began to bring back strange tales.

The Eskimos lived in small settlements, separated by great distances, and their customs turned out to be very different from ours. The men often had more than one wife, and they would share their wives with guests, lending them out for the night as a sign of hospitality. Within a community, a dominant male might demand—and get—regular sexual access to other men’s wives. The women, however, were free to break these arrangements simply by leaving their husbands and taking up with new partners—free, that is, insofar as their former husbands did not make too much trouble. All in all, the Eskimo custom of marriage was a volatile practice, very unlike our own custom.

But it was not only their marriages and sexual practices that were different. The Eskimos also seemed to care less about human life. Infanticide, for example, was common. Knud Rasmussen, an early explorer, reported meeting a woman who had borne 20 children but had killed 10 of them at birth. Female babies, he found, were killed more often than males, and this was allowed at the parents’ discretion, with no social stigma attached. Moreover, when elderly family members became too feeble, they were left out in the snow to die.

Most of us would find these Eskimo customs completely unacceptable. Our own way of living seems so natural and right to us that we can hardly conceive of people who live so differently. When we hear of such people, we might think of them as being “backward” or “primitive.” But to anthropologists, the Eskimos did not seem unusual. Since the time of Herodotus, enlightened observers have known that conceptions of right and wrong differ from culture to
culture. If we assume that everyone shares our values, then we are merely being naïve.

2.2. Cultural Relativism

To many people, this observation—“Different cultures have different moral codes”—seems like the key to understanding morality. There are no universal moral truths, they say; the customs of different societies are all that exist. To call a custom “correct” or “incorrect” would imply that we can judge it by some independent or objective standard of right and wrong. But, in fact, we would merely be judging it by the standards of our own culture. No independent standard exists; every standard is culture-bound. The sociologist William Graham Sumner (1840–1910) put it like this:

The “right” way is the way which the ancestors used and which has been handed down. . . . The notion of right is in the folkways. It is not outside of them, of independent origin, and brought to test them. In the folkways, whatever is, is right. This is because they are traditional, and therefore contain in themselves the authority of the ancestral ghosts. When we come to the folkways we are at the end of our analysis.

This line of thought, more than any other, has persuaded people to be skeptical about ethics. Cultural Relativism says, in effect, that there is no such thing as universal truth in ethics; there are only the various cultural codes. Cultural Relativism challenges our belief in the objectivity and legitimacy of moral judgments.

The following claims have all been emphasized by cultural relativists:

1. Different societies have different moral codes.
2. The moral code of a society determines what is right within that society; so, if a society says that a certain action is right, then that action is right, at least in that society.
3. There is no objective standard that can be used to judge one society’s code as better than another’s. There are no moral truths that hold for all people at all times.
4. The moral code of our own society has no special status; it is but one among many.

5. It is arrogant for us to judge other cultures. We should always be tolerant of them.

The second claim—that right and wrong are determined by the norms of society—is at the heart of Cultural Relativism. However, it may seem to conflict with the fifth claim, which is that we should always be tolerant of other cultures. Should we always tolerate them? What if the norms of our society favor not tolerating them? For example, when the Nazi army invaded Poland on September 1, 1939, thus beginning World War II, this was an intolerant action of the first order. But what if it conformed to Nazi ideals? A cultural relativist, it seems, cannot criticize the Nazis for being intolerant, if all they’re doing is following their own moral beliefs.

Given that cultural relativists take pride in their tolerance, it would be ironic if their theory actually supported the intolerance of warlike societies. However, their theory need not do that. Properly understood, Cultural Relativism holds that the norms of a culture reign supreme within the bounds of the culture itself. Once the German soldiers entered Poland, they became bound by the norms of Polish society—norms that obviously excluded the mass slaughter of innocent Poles. “When in Rome,” the old saying goes, “do as the Romans do.” Cultural relativists agree.

2.3. The Cultural Differences Argument

Cultural Relativists often make a certain type of argument. They begin with facts about cultures and wind up drawing a conclusion about morality. For example, they invite us to accept this reasoning:

(1) The Greeks believed it was wrong to eat the dead, whereas the Callatians believed it was right to eat the dead.

(2) Therefore, eating the dead is neither objectively right nor objectively wrong. It is merely a matter of opinion, which varies from culture to culture.
Or:

1. The Eskimos saw nothing wrong with infanticide, whereas Americans believe that infanticide is immoral.
2. Therefore, infanticide is neither objectively right nor objectively wrong. It is merely a matter of opinion, which varies from culture to culture.

Clearly, these arguments are variations of one fundamental idea. They are both examples of a more general argument, which says:

1. Different cultures have different moral codes.
2. Therefore, there is no objective truth in morality. Right and wrong are only matters of opinion, and opinions vary from culture to culture.

Let’s call this the Cultural Differences Argument. To many people, it is persuasive. But is it a good argument—is it sound?

It is not. For an argument to be sound, its premises must all be true, and its conclusion must logically follow from them. Here, the problem is that the conclusion does not follow from the premise—that is, even if the premise is true, the conclusion might still be false. The premise concerns what people believe—in some societies, people believe one thing; in other societies, people believe something else. The conclusion, however, concerns what really is the case. This sort of conclusion does not follow logically from that sort of premise. In philosophical terminology, this means that the argument is invalid.

Consider again the example of the Greeks and Callatians. The Greeks believed it was wrong to eat the dead; the Callatians believed it was right. Does it follow, from the mere fact that they disagreed, that there is no objective truth in the matter? No, it does not; there might be an objective truth that neither party sees, or a truth that only one party sees.

To make the point clearer, consider a different matter. In some societies, people believe the earth is flat. In other societies, such as our own, people believe that the earth is a sphere. Does it follow, from the mere fact that people disagree, that there is no “objective truth” in geography? Of course not; we would never draw such a conclusion, because we realize that the members of some societies
might simply be wrong. Even if the world is round, some people might not know it. Similarly, there might be some moral truths that are not universally known. The Cultural Differences Argument tries to derive a moral conclusion from the mere fact that people disagree. But this is impossible.

This point should not be misunderstood. We are not saying that the conclusion of the argument is false; for all we have said, it could still be true. The point is that the Cultural Differences Argument does not prove that it is true. Rather, the argument fails.

2.4. What Follows from Cultural Relativism

If Cultural Relativism were true, then what would follow from it?

In the passage quoted earlier, William Graham Sumner states the essence of Cultural Relativism. He says that the only measure of right and wrong is the standards of one’s society: “The notion of right is in the folkways. It is not outside of them, of independent origin, and brought to test them. In the folkways, whatever is, is right.” Suppose we took this seriously. What would be some of the consequences?

1. We could no longer say that the customs of other societies are morally inferior to our own. This is one of the main points stressed by Cultural Relativism—that we should never condemn a society merely because it is “different.” This attitude seems enlightened, especially when we concentrate on examples like the funerary practices of the Greeks and Callatians.

However, if Cultural Relativism were true, then we would also be barred from criticizing other, more harmful practices. For example, the Chinese government has a long history of repressing political dissent within its own borders. At any given time, thousands of prisoners in China are doing hard labor on account of their political views, and in the Tiananmen Square episode of 1989, Chinese troops slaughtered hundreds, if not thousands, of peaceful protesters. Cultural Relativism would prevent us from saying that the Chinese government’s policies of oppression are wrong. We could not even say that respect for free speech is better than the Chinese practice, for that too would imply a universal or objective standard of comparison. However, refusing to condemn these practices does not
seem enlightened; on the contrary, political oppression seems wrong wherever it occurs. Yet if we accept Cultural Relativism, then we have to regard such practices as immune from criticism.

2. We could no longer criticize the code of our own society. Cultural Relativism suggests a simple test for determining what is right and what is wrong: All we need to do is ask whether the action is in line with the code of the society in which it occurs. Suppose a resident of India wonders whether her country’s caste system—a system of rigid social hierarchy—is morally correct. All she has to do is ask whether this system conforms to her society’s moral code. If it does, then there is no way it can be wrong.

This implication of Cultural Relativism is disturbing because few of us think that our society’s code is perfect. Rather, we can think of ways in which it might be improved. We can also think of ways in which we might learn from other cultures. Yet Cultural Relativism stops us from criticizing our own society’s code, and it bars us from seeing ways in which other cultures might be better. After all, if right and wrong are relative to culture, this must be true for our own culture, just as it is for other cultures.

3. The idea of moral progress is called into doubt. We think that at least some social changes are for the better. For example, through-out most of Western history, the place of women in society was narrowly defined. Women could not own property; they could not vote or hold political office; and they were under the almost absolute control of their husbands or fathers. Recently, much of this has changed, and most of us think of this as progress.

But if Cultural Relativism is correct, can we legitimately view this as progress? Progress means replacing the old ways with new and improved ways. But by what standard can a Cultural Relativist judge the new ways as better? If the old ways conformed to the standards of their time, then Cultural Relativists could not condemn them. After all, those old ways or traditions “had their own time and place,” and we should not judge them by our standards. Sexist 19th-century society was a different society from the one we now inhabit. Thus, a Cultural Relativist could not regard the progress that women have made over the centuries as being (real) progress—after all, to speak of “real progress” is to make just the sort of transcultural judgment that Cultural Relativism forbids.
According to Cultural Relativism, there is only one way to improve a society: to make it better match its own ideals. After all, those ideals will determine whether progress has been made. No one, however, may challenge the ideals themselves. According to Cultural Relativism, then, the idea of social reform makes sense only in this limited way.

These three consequences of Cultural Relativism have led many people to reject it. To take another example, we all want to condemn slavery wherever it occurs, and we all believe that the widespread abolition of slavery in the Western world was a mark of human progress. Because Cultural Relativism disagrees, it cannot be correct.

2.5. Why There Is Less Disagreement Than There Seems to Be

Cultural Relativism starts by observing that cultures differ dramatically in their views of right and wrong. But how much do they really differ? It is true that there are differences, but it is easy to exaggerate them. Often, what seems at first to be a big difference turns out to be no difference at all.

Consider a culture in which people condemn eating cows. This may even be a poor culture, in which there is not enough food; still, the cows are not to be touched. Such a society would appear to have values very different from our own. But does it? We have not yet asked why these folks won’t eat cows. Suppose they believe that, after death, the souls of humans inhabit the bodies of other types of animals, especially cows, so that a cow could be someone’s grandmother. Shall we say that their values differ from ours? No; the difference lies elsewhere. We differ in our beliefs, not in our values. We agree that we shouldn’t eat Grandma; we disagree about whether the cow might be Grandma.

The point is that many factors work together to produce the customs of a society. Not only are the society’s values important but so are its religious beliefs, its factual beliefs, and its physical environment. Thus, we cannot conclude that two societies differ in values just because they differ in customs. After all, customs may differ for a number of reasons. Thus, there may be less moral disagreement across cultures than there appears to be.
Consider again the Eskimos, who killed healthy infants, especially infant girls. We do not approve of such things; in our society, a parent who kills a baby will be locked up. Thus, there appears to be a great difference in the values of our two cultures. But suppose we ask why the Eskimos did this. The explanation is not that they lacked respect for human life or that they did not love their children. An Eskimo family would always protect its babies if conditions permitted. But the Eskimos lived in a harsh environment, where food was scarce. To quote an old Eskimo saying: “Life is hard, and the margin of safety small.” A family may want to nourish its babies but be unable to do so.

Several factors, in addition to the lack of food, explain why the Eskimos sometimes resorted to infanticide. For one thing, they lacked birth control, and so unwanted pregnancies were common. Another fact is that Eskimo mothers would typically nurse their infants over a much longer period than do mothers in our culture—for four years, and sometimes even longer. So, even in the best of times, one mother could sustain very few children. Moreover, the Eskimos were nomadic; unable to farm in the harsh arctic climate, they had to keep moving to find food. Infants had to be carried, and a mother could carry only one baby in her parka as she traveled and went about her outdoor work.

Infant girls were killed more often than boys for two reasons. First, in Eskimo society, the primary food providers were males—men were the hunters. Males were thus highly valued, because food was scarce. Second, the hunters suffered a high casualty rate. Eskimo men thus died prematurely far more often than Eskimo women did. If male and female infants had survived in equal numbers, then the female adult population would have greatly outnumbered the male adult population. Examining the available statistics, one writer concluded that “were it not for female infanticide . . . there would be approximately one-and-a-half times as many females in the average Eskimo local group as there are food-producing males.”

Thus, Eskimo infanticide was not due to a fundamental disregard for children. Instead, it arose from the fact that drastic measures were needed to ensure the group’s survival. And even then, killing the baby was always seen as the last resort—adoptions were common. Hence, Eskimo values were much like our own. It is only that life forced choices upon them that we do not have to make.
2.6. Some Values Are Shared by All Cultures

It should not surprise us that the Eskimos were protective of their children. How could they not have been? Babies are helpless and cannot survive without extensive care. If a group did not protect its young, the young would not survive, and the older members of the group would not be replaced. Eventually, the group would die out. This means that any enduring culture must have a tradition of caring for its children. Neglected infants must be the exception, not the rule.

Similar reasoning shows why honesty must be valued in every culture. Imagine what it would be like for a society to place no value on truth telling. In such a place, when one person spoke to another, there would be no presumption that she was being honest; she could just as easily be lying. Within that society, there would be no reason to pay attention to what anyone says. If, for example, I want to know what time it is, why should I bother asking anyone, if lying is commonplace? Communication would be extremely difficult, if not impossible, in such a society. And because societies cannot exist without communication among their members, society would become impossible. It follows that every society must value truthfulness. There may, of course, be situations in which lying is permitted, but the society will still value honesty in most situations.

Consider another example. Could a society exist in which there was no rule against murder? What would such a place be like? Suppose people were free to kill one another at will, and no one disapproved. In such a society, no one could feel safe. Everyone would have to be constantly on guard, and everyone would try to avoid other people—those potential murderers—as much as possible. This would result in individuals trying to become self-sufficient. Society on any large scale would thus be impossible. Of course, people might still band together in smaller groups where they could feel safe. But notice what this means: They would be forming smaller societies that did acknowledge a rule against murder. The prohibition against murder, then, is a necessary feature of society.

There is a general point here, namely, that there are some moral rules that all societies must embrace, because those rules are necessary
for society to exist. The rules against lying and murder are two examples. And, in fact, we do find these rules in force in all cultures. Cultures may differ in what they regard as legitimate exceptions to the rules, but the rules themselves are the same. Therefore, we shouldn’t overestimate the extent to which cultures differ. Not every moral rule can vary from society to society.

A further point is that societies will often have the same values due to their shared human nature. There are some things that, in every society, most people want. For example, people everywhere want clean water, leisure time, good health care, and the freedom to choose their own friends. Common goals will often yield common values.

2.7. Judging a Cultural Practice to Be Undesirable

In 1996, a 17-year-old named Fauziya Kassindja arrived at Newark International Airport in New Jersey and asked for asylum. She had fled her native country of Togo, in West Africa, to escape what people there call “excision.” Excision is a permanently disfiguring procedure. It is sometimes called “female circumcision,” but it bears little resemblance to male circumcision. In the West, it is usually referred to as “female genital mutilation.”

According to the World Health Organization, more than 200 million living females have been excised. The cutting has occurred in 30 countries across Africa, the Middle East, and Asia. Sometimes excision is part of an elaborate tribal ritual performed in small villages, and girls look forward to it as their entry into the adult world. Other times, it is carried out in cities on young women who desperately resist.

Fauziya Kassindja was the youngest of five daughters. Her father, who owned a successful trucking business, was opposed to excision, and he was able to defy the tradition because of his wealth. Hence, his first four daughters were married without being mutilated. But when Fauziya was 16, he suddenly died. She then came under the authority of her aunt, who arranged a marriage for her and prepared to have her excised. Fauziya was terrified, and other members of her family helped her escape.
In America, Fauziya was imprisoned for nearly 18 months while the authorities decided what to do with her. During this time, she was subjected to humiliating strip searches, denied medical treatment for her asthma, and generally treated like a criminal. Finally, she was granted asylum, but not before her case aroused a great controversy. The controversy was not about her treatment in America, but about how we should regard the customs of other cultures. A series of articles in *The New York Times* encouraged the idea that excision is barbaric and should be condemned. Other observers, however, were reluctant to be so judgmental. Live and let live, they said; after all, our culture probably seems just as strange to the Africans.

Suppose we say that excision is wrong. Are we merely imposing the standards of our own culture? If Cultural Relativism is correct, that is all we can do, for there are no culture-independent moral standards. But is that true?

### Is There a Culture-Independent Standard of Right and Wrong?

Excision is bad in many ways. It is painful and results in the permanent loss of sexual pleasure. Its short-term effects can include severe bleeding, problems urinating, and septicemia. Sometimes it causes death. Its long-term effects can include chronic infection, cysts, and scars that hinder walking.

Why, then, has it become a widespread social practice? It is not easy to say. Excision has no obvious social benefits. Unlike Eskimo infanticide, it is not necessary for group survival. Nor is it a matter of religion. Excision is practiced by groups from various religions, including Islam and Christianity.

Nevertheless, a number of arguments are made in its defense. Women who are incapable of sexual pleasure are less likely to be promiscuous; so, there will be fewer unwanted pregnancies in unmarried women. Moreover, wives for whom sex is only a duty are less likely to cheat on their husbands; and because they are not thinking about sex, they will be more attentive to the needs of their husbands and children. Husbands, for their part, are said to enjoy sex more with wives who have been excised. Unexcised women, the husbands feel, are unclean and immature.

It would be easy to ridicule these arguments; they are flawed in many respects. But notice an important feature of them: They try
to justify excision by showing that excision is beneficial—men, women, and their families are said to be better off when women are excised. Thus, we might approach the issue by asking whether excision, on the whole, is helpful or harmful.

This points to a standard that might reasonably be used in thinking about any social practice: *Does the practice promote or hinder the welfare of the people affected by it?* This standard may be used to assess the practices of any culture at any time. Of course, people will not usually see it as being “brought in from the outside” to judge them, because all cultures value human happiness. Nevertheless, this looks like just the sort of culture-independent moral standard that Cultural Relativism forbids.

**Why, Despite All This, Thoughtful People May Be Reluctant to Criticize Other Cultures.** Many people who are horrified by excision are nevertheless reluctant to condemn it, for three reasons. First, there is an understandable nervousness about interfering in the social customs of other peoples. Europeans and their descendants in America have a shameful history of destroying native cultures in the name of Christianity and enlightenment. Because of this, some people refuse to criticize other cultures, especially cultures that resemble those that were wronged in the past.

However, there is a big difference between (a) judging a cultural practice to be deficient and (b) thinking that our leaders should announce that fact, apply diplomatic pressure, and send in the troops. The first is just a matter of trying to see the world clearly, from a moral point of view. The second is something else entirely. Sometimes it may be right to “do something about it,” but often it will not be.

Second, people may feel, rightly enough, that we should be tolerant of other cultures. Tolerance, no doubt, is a virtue; a tolerant person can live in peace with those who see things differently. But nothing about tolerance requires us to say that all beliefs, all religions, and all social practices are equally admirable. On the contrary, if we did not view some things as better than others, then we would have nothing to tolerate.

Finally, people may be reluctant to judge because they do not want to express contempt for the society being criticized. But, again,
this is misguided: To condemn a particular custom is not to condemn an entire culture. After all, a culture with a flaw can still have many admirable features. Indeed, we should expect this to be true of all human societies—all human societies are mixtures of good and bad practices. Excision happens to be one of the bad ones.

2.8. Back to the Five Claims

Let us now return to the five tenets of Cultural Relativism listed earlier. How have they fared in our discussion?

1. Different societies have different moral codes.

This is certainly true, although some values are shared by all cultures, such as the value of truth telling, the importance of caring for the young, and the prohibition against murder. Also, when customs differ, the underlying reason will often have more to do with the factual beliefs of the cultures than with their values.

2. The moral code of a society determines what is right within that society; so, if a society says that a certain action is right, then that action is right, at least in that society.

Here we must bear in mind the difference between what a society believes about morals and what is really true. The moral code of a society is closely tied to what people in that society believe about morals. However, those people, and that code, can be wrong. Earlier, we considered the example of excision—a barbaric practice endorsed by many societies. Consider two more examples, involving the mistreatment of women:

• In 2002, an unmarried mother in Nigeria was sentenced to be stoned to death for having had sex outside of marriage. It is unclear whether Nigerian values, on the whole, approved of this verdict, given that it was later overturned by a higher Nigerian court. However, it was overturned partly to please people outside of Nigeria—namely, the horrified international community. When the verdict was actually pronounced, the Nigerians who were there cheered and celebrated.

• In 2007, a woman was gang-raped in Saudi Arabia. When she went to the police, the police arrested her for having
been alone with a man she was not related to. For that crime, she was sentenced to 90 lashes. When she appealed her conviction, the judges increased her sentence to 200 lashes plus a six-month prison term. Eventually, the Saudi king pardoned her, while also saying that the judges had given her the right sentence.

Cultural Relativism holds, in effect, that societies are morally infallible—in other words, that the morals of a culture can never be wrong. But when we see that societies can and do endorse grave injustices, we see that societies, like their members, can be in need of moral improvement.

3. There is no objective standard that can be used to judge one society’s code as better than another’s. There are no moral truths that hold for all people at all times.

It is difficult to think of ethical principles that should hold for all people at all times. However, if we are to criticize the practice of slavery, or stoning, or genital mutilation, and if such practices are really and truly wrong, then we must appeal to principles that are not tethered to the traditions of any particular society. Earlier I suggested one such principle: that it always matters whether a practice helps or hurts the people who are affected by it.

4. The moral code of our own society has no special status; it is but one among many.

It is true that the moral code of our society has no special status. After all, our society has no heavenly halo around its borders; our values do not have any special standing just because they happen to be endorsed in the place where we grew up. However, to say that the moral code of one’s own society “is merely one among many” seems to imply that all codes are the same—that they are all more or less equally good. In fact, it is an open question whether the code of one’s society “is merely one among many.” That code might be among the best; it might be among the worst.

5. It is arrogant for us to judge other cultures. We should always be tolerant of them.
There is much truth in this, but the point is overstated. We are often arrogant when we criticize other cultures, and tolerance is generally a good thing. However, we shouldn’t tolerate everything. The toleration of torture, slavery, and rape is a vice, not a virtue.

2.9. What We Can Learn from Cultural Relativism

So far, in discussing Cultural Relativism, I have dwelt mostly on its shortcomings. I have said that it rests on an unsound argument, that it has implausible consequences, and that it exaggerates how much moral disagreement there is between societies. This all adds up to a rejection of the theory. Nevertheless, you may feel like this is a little unfair. The theory must have something going for it—why else has it been so influential? In fact, I think there is something right about Cultural Relativism, and there are two lessons we should learn from it.

First, Cultural Relativism warns us, quite rightly, about the danger of assuming that all of our practices are based on some absolute rational standard. They are not. Some of our customs are merely conventional—merely peculiar to how we do things—and it is easy to forget that. In reminding us of this, the theory does us a service.

Funeral practices are one example. The Callatians, according to Herodotus, were “men who eat their fathers”—a shocking idea, to us at least. But eating the flesh of the dead could be understood as a sign of respect. It could be seen as a symbolic act that says, “This person’s spirit shall dwell inside us.” Perhaps this is how the Callatians saw it. On this way of thinking, burying the dead could be seen as an act of rejection, and burning the dead could be seen as being positively scornful. Of course, the idea of eating human flesh may repel us, but so what? Our revulsion may only be a reflection of where we were raised. Cultural Relativism begins with the insight that many of our practices are like this—they are only cultural products. Then it goes wrong by assuming that all of them are.
Or consider a more complex example: monogamous marriage. In our society, the ideal is to fall in love, get married, and remain faithful to that one person forever. But aren’t there other ways to pursue happiness? The writer Dan Savage lists some possible drawbacks of monogamy: “boredom, despair, lack of variety, sexual death and being taken for granted.” For such reasons, many people regard monogamy as an unrealistic goal—and as a goal whose pursuit would not make them happy.

What are the alternatives to this ideal? Some married couples reject monogamy by giving each other permission to have the occasional extramarital fling. Allowing one’s spouse to have an affair is risky—one might feel too jealous, or the spouse might not come back—but greater openness in marriage might work better than our current system, in which many people feel ashamed, sexually trapped, and unable to discuss their feelings. Other people deviate from monogamy more radically by having more than one long-term partner, with the consent of everyone involved. In these “open” relationships, the emphasis is on honesty and transparency rather than fidelity. Some of these arrangements might work better than others, but this is not really a matter of morality. If a man’s wife gives him permission to have sex with another woman, then he isn’t “cheating” on her—he isn’t betraying her trust, because she consented to the affair. Or, if four people want to live together and function as a single family, with love flowing from each to each, then there is nothing morally wrong with that. Yet most people in our society would disapprove of any deviation from monogamy.

The second lesson has to do with keeping an open mind. As we grow up, we develop strong feelings about things: We learn to see some types of behavior as acceptable, and other types as outrageous. Occasionally we may find our feelings challenged. For example, we may have been taught that homosexuality is immoral, and we may feel uncomfortable around gay people. But then someone suggests that our feelings are unjustified; that there is nothing wrong with being gay; and that gay people are just people, like anyone else, who happen to be attracted to members of the same sex. Because we feel so strongly about this, we may find it hard to take seriously the idea that we are prejudiced.
Cultural Relativism provides an antidote for this kind of dogmatism. When he tells the story of the Greeks and Callatians, Herodotus adds,

For if anyone, no matter who, were given the opportunity of choosing from amongst all the nations of the world the set of beliefs which he thought best, he would inevitably, after careful consideration of their relative merits, choose that of his own country. Everyone without exception believes his own native customs, and the religion he was brought up in, to be the best.

Realizing this can help broaden our minds. We can see that our feelings are not necessarily perceptions of the truth; they may be due to cultural conditioning and nothing more. Thus, when we hear a criticism of our culture, and we find ourselves becoming angry and defensive, we might stop and remember this. Then we will be more open to discovering the truth, whatever it might be.

We can understand the appeal of Cultural Relativism, then, despite its shortcomings. It is an attractive theory because it is based on a genuine insight: that many of the practices and attitudes we find natural are only cultural products. Moreover, keeping this thought in mind is important if we want to avoid arrogance and be open to new ideas. These are important points, not to be taken lightly. But we can accept them without accepting the whole theory.

Notes on Sources

The story of the Greeks and the Callatians is from Herodotus, The Histories, translated by Aubrey de Selincourt, revised by A. R. Burn (Harmondsworth, Middlesex: Penguin Books, 1972), pp. 219–220. The quotation from Herodotus toward the end of the chapter is from the same source.


The New York Times series on female genital mutilation included articles (mainly by Celia W. Dugger) published in 1996 on April 15, April 25, May 2, May 3, July 8, September 11, October 5, October 12, and December 28. I learned much about Fauziya Kassindja from her PBS interview; see http://www.pbs.org/speakthetruth/fauziya.html. The figures
from the World Health Organization are from the WHO’s fact sheet on “Female Genital Mutilation” (updated February 2017), at http://www.who.int/mediacentre/factsheets/fs241/en/.

The story about the Nigerian woman sentenced to death is from Associated Press articles on August 20, 2002, and September 25, 2003. The story about the Saudi woman who was sentenced to being lashed comes from *The New York Times* (articles on November 16 and December 18, 2007).