Chapter 42

Power How to Study Urban Political

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their view as the norm in political science. cess of this assault enabled pluralists to establish nomic elites dominated urban politics. The sucview, established by sociologists, that socioecolaunched an attack on the previously accepted ... In the early 1960s, pluralist political scientists

attention on four interrelated questions: amassed and exercised political power, The debate between pluralists and their critics focuses our framing the study of how the Koch administration the strengths of both approaches. With respect to dents of urban politics have attempted to synthesize ists were quick to point out. More recently, stubecause of defects in their arguments that pluralnot manage to supplant it with a new one, in part able to undermine the prevailing wisdom, they did lenged the pluralist point of view. While they were generation of structurally oriented critics chal-From the mid-1970s onward, however, a new

- Is urban politics worth studying at all, or is tory power? this domain have little independent explananomic and social context that factors from dependent on, and constrained by its ecothe urban political realm so subordinate to
- If urban politics does have an independent impact, how should we conceptualize power relations among interests or actors?
- ú In particular, what factors govern the construction of a dominant political coalition

and opportunities? within a given set of structural constraints

In constructing such a coalition, how impor social spending to incorporate potentially pared to other strategies, such as increasing tant is promoting private investment cominsurgent groups:

Political Order The Pluralist Conception of the Urban

explain what they saw. by a unified economic or status elite could easily scholars showed that no model of direct control actual policy decisions and disputes. Pluralis tangled complexity of interest alignments around interlocks between economic and political elites made important theoretical and methodological or Sayre and Kaufman's Governing New York City, Instead, they went into the field to examine the They did not deduce power relations from the advances over the so-called elitists they attacked. Bantield's Political Influence, Dahl's Who Governs? The classic pluralist studies of a generation ago, like

sessed real authority and commanded important saw politics as an autonomous realm that posthat some underlying structural logic subordithe economy, they implicitly rejected the notion nated local politics to the private economy. They on the larger relationship between the state and While most pluralists did not dwell theoretically

> economic or social notables controlled the state in research, pluralists seemed to imply that urban different policy decisions as case studies for o control all others, pluralists argued that the barand no one group commanded sufficient resources resources. They explicitly rejected the notion that tended to be short lived. By selecting a range of the coalitions varied from issue to issue, and they vate interests built coalitions around specific issues, the definition of power. Political leaders and prithe urban power structure. mining among a multiplicity of groups defined any instrumental sense. Since they argued important resource (if only the capacity to resist) that every "legitimate" group commanded some In this view, coalition building was central to

importance in organizing political competition. development and social service issues had an equal In the face of examples where entrenched inter-

worldview without fundamentally challenging its scholars simply saw the dark side of the pluralist oped a clearly critical strand of analysis.2 But these est groups dominated their own particular, fragclaims about system openness or responsiveness basic assumptions or deflating the optimistic the public interest, the pluralist approach develmented policy areas over time to the exclusion of prevailing among other pluralists. . . .

text in economic and political development.... the pluralist analysis. Except for Robert Dahl's cal crisis of the 1970s soon revealed basic flaws in and political mobilization in the 1960s and the fisthe 1950s and early 1960s, the eruption of turmoil vincing and accurate portraits of urban politics in work, Who Governs?, these studies lacked a con-While the pluralist studies may have been con-

Structuralist Critiques

ralists for focusing on the "first face" of power, lenge from structuralist critics. The broad outon the ground, it came under increasing chal-As the pluralist political equilibrium unraveled namely the way that the relationship between the namely its exercise, while ignoring the second, of pluralism." Bachrach and Baratz attacked plu-"systemic power" to John Manley's "class analysis "two faces of power" to Clarence Stone's work on Bachrach and Morton Baratz' classic essay on the lines of their progress may be traced from Peter

scope of decision-making to relatively 'safe' often is," they said, "exercised by confining the issues." But while making a case for analyzing shapes the political agenda. "Power may be, and ify the mechanisms that promote some interests tices bias the rules of the game, they do not spechow the values embedded in institutional pracstate and the underlying socioeconomic system and issues while dampening others....

Neo-Marxist critique:

game bias the capacity of different interests to scored the need to analyze how basic patterns of market competition, wealth and income inequaland highlighted the ways that private property, pluralist vocabulary.5 They provided the social realize their ends through politics and the state. the economic, political, or cultural rules of the which political competition occurs. They underist development pervasively shape the terrain on ity, the corporate system, and the stage of capitaland economic context missing from pluralism Structuralists have decisively transcended the

nisms, refuting the pluralist retort that "nondecieration of scholars, if not their elders. They may describing mechanisms that generate systemic, they are factually on target in observing and political inequality. central mechanisms that generate cumulative tion. Each offers a different perspective on the or the interplay of accumulation and legitimaical logic of capital accumulation, social control, be subclassified into theories that stress the politpatterns studied by pluralists. Such critiques won cumulative, political inequality, which has a more may be flawed by economic determinism, but by, a superficial pluralism. Structuralist studies girded, and indeed was ideologically reinforced cumulative inequality of political capacity underhave shown cases in which the systemic and else are unobservable ideological constructs. They sions" either must be studied just like decisions or were able to empirically investigate these mecharelatively broad support among the younger gen profound impact on outcomes than the coalition Most importantly, neo-Marxist structuralists

organization of the state and on the dynamics of stamps its pattern more or less directly on the have tended to argue that the mode of production Theorists influenced by Marx's economic works

political competition. Marxists as different as David Harvey and David Gordon have both argued that the stage of capitalist development and the circuits of capital have determined urban spatial patterns, the bureaucratic state, and for Harvey even urban consciousness.? While this strand of Marxist thinking made a breakthrough in orienting analysts to the importance of the process of capital accumulation, it has generally lacked a well-developed theory of the state that either identifies the instrumental mechanisms that link state actions to the power of capital or grants the relative autonomy to the state.

This literature does stress one mechanism, however: the state's dependence on private investment for public revenues. If the mobility of capital can discipline the state and constrain political competition, then competition among polities (whether cities or nations) to attract investment leads them to grant systematic benefits for capital, a dynamic that Alford and Friedland have called "power without participation." As Harvey wrote,

The successful urban region is one that evolves the right mix of life-styles and cultural, social, and political forms to fit with the dynamics of capital accumulation... Urban regions racked by class struggle or ruled by class alliances that take paths antagonistic to accumulation... at some point have to face the realities of competition for jobs, trade, money, investments, services, and so forth. 10

Sooner or later, the state and political competi-

business has waxed local government to the general interests of waned, while the structural subordination of for business to intervene directly in politics has mobile and less tied to specific locations, the need icy takes place." As capital has become more boundaries within, which debate over public pol-"dominant and mobile [corporate] actors set the growth of locales depends on the fortunes of their such intervention is logically secondary. "The firms," according to Friedland and Palmer, thus businesses do directly influence policy-making, power. Friedland and Palmer argued that, while lary and made it central to their analysis of urban this mechanism from the larger Marxian vocabu-Palmer as well as Molotch and Logan, abstracted tion will be subordinated to the needs of capital. Several analysts, including Friedland and

> Mayor Koch's later political campaigns.... of real estate interests among those who financed that favored private investors and the predominance career of Robert Moses as a builder of public works mount case of the political influence of real estate development interests. They cited both the long For Molotch and Logan, New York City is a parabest weakly challenged feature of American citics." ment to promote new investment. They saw this dominate local politics in order to get local govern ests a powerful incentive to intervene in and "growth machine" as a ubiquitous, inevitable, and at tionship to a place. Large sunk costs give these inter utilities, newspapers, and others with a fixed rela of business are not mobile: real estate developers to defer to capitalists, they argued that certain classes capital gives local government a powerful incention same course. While conceding that the mobility of Molotch and Logan took a different tack on the

neo-Marxist thinking stressed the way urban politics serves to dampen and regulate the conflicts inevitably generated by capitalist urbanization. Castells' work on "collective consumption" and urban social movements, "Piven and Cloward's studies of urban protest," and Katznelson's studies of the absorptive capacity of local bureaucracies and the bias against class issues in urban politics." represent the best of this work.

particularly in the rise of programs designed to urban politics in the United States after the 1960s, absorb and deflect these forces. nity organization clearly had a profound impact on civil rights movement, urban unrest, and commuthem to be.18 Whatever the situation in Europe, the European urban politics that Castells portrayed ments did not turn out to be the force in West while Ceccarelli has argued that urban social movepower of the notion of collective consumption, and Gottdeiner have criticized the explanatory agreed with these contentions. Theret, Mingione, societies.17 Not everyone, even on the left, has tral feature of urban politics in advanced capitalist ments, they share the idea that this process is a cencoopts movements that challenge urban govern-While these analysts differed over how the state

Piven and Cloward have stressed that "the occasions when protest is possible among the poor, the forms that it must take, and the impact it can have are all delimited by the social structure in ways which usually diminish its extent and

diminish its force."19 When institutional crisis of political competition tend to shape the form it ing the central means of social control to coopt dissidents on terms that do not threaten political channels and to absorb its leaders into and to "reintegrate the movement into normal national electoral environment, protest can still situations afford. But in a highly unsettled situations of the protesters and the targets those but leave behind a residue of reform, thus providthe basic institutional arrangements of capitalism stable institutional roles."21 Government attempts late and undermine as well as conciliate protest vate elites."20 This response generally aims to isoboundaries, it is still shaped by the everyday-life creates a space for defiance, established patterns pattern of government accommodation to prilead political leaders to "break with an established akes. When protest sometimes breaks those

of governmental cooptation, he argued that the ded in and shaped by the spatial organization of reproduction of class inequality is deeply embedthe residence-based world of urban politics. and the consequent dampening of class issues in embedded set of barriers to and channels for prodeflected black protest in the Inwood/Washington and increasing citizen participation absorbed and programs ostensibly aimed at reducing poverty themes. He first approached the subject matter of Without fully abandoning his initial conception test: the physical separation of work and residence reflection, however, he discovered a more deeply Heights section of northern Manhattan. Upon City Trenches with the notion that government residential communities." Katznelson has developed several of these

A third stream of neo-Marxism, stimulated by James O'Connor's and Claus Offe's contributions to the theory of the state, attempted to develop a multivariate approach to the structure of urban power that accorded equal place to the imperatives to promote accumulation and to achieve legitimacy.²³ In this approach, the two imperatives are crosscutting: the state must promote accumulation but cannot be seen to be doing so without risking its legitimacy. Efforts to bolster legitimacy through expanded social spending may hinder corporate profits if they are financed through progressive taxation. The structure and political orientation of the state become a battleground where these issues are fought out.

Friedland used this approach to study how the presence of corporate headquarters and organized labor influenced patterns of spending on urban renewal and antipoverty programs in sixty-seven cities during the 1960s. He found that the presence of either of these interests, particularly corporate headquarters, promoted spending in these areas but also contributed to fiscal strain and the intensity of urban rioting. His work suggests an implicit distinction between two types of cities: those where corporations and labor unions are prevalent, with a more liberal, Democratic political culture, and those where they are not, with a more conservative and repressive political culture. A...

Public choice critiques

ces at the most efficient scale.25 tract) residents on its own margin to provide servipublic goods, matching the marginal prospective librium would represent an efficient production of ban jurisdictions within the metropolis. This equithe sorting of populations across urban and suburtax costs. An equilibrium would thus be reached in by providing different service packages at various argued, for residents of different means and desires local governments. They would compete, Tiebout equivalent to the marketplace in the multiplicity of allocation of resources, has sought a functional cated "unitary" theory of urban politics. This tradisystems and ultimately to Paul Peterson's sophistiseminal work led to Forrester's simulation of urban theory, has contributed its own critique. Tiebout's ever. Microeconomics, in the form of public choice structural criticism of the pluralist paradigm, howresident with the jurisdiction's need to add (or subtion, born of the economists' distrust of state Neo-Marxist thinking is not the only source of

Such thinking has undergirded much of the orthodox literature on urban economics and local public finance. Urban housing, for example, has been analyzed as a function of how consumers trade off housing and commuting costs, given various levels of residential amenities. Forrester built the underlying assumptions into a model, influential for a time, that implied that whatever cities do to provide housing or social services for the poor will attract more of them, drive out the better off, and erode the tax base. 26

This analysis reached its highest form in Paul Peterson's City Limits. Like neo-Marxists, Peterson

analyzed how external economic conditions shape and constrain the urban political arena and concluded that "political variables no longer become relevant to the analysis." Unlike neo-Marxists, however, he posited the importance of consumer as well as investor demand and imputed a unitary interest in economic growth to all constituent urban interests. "The interests of cities," he said, lie not in an optimum size for efficient service provision nor in some pluralist bargaining among constituencies, but in "polities [that] maintain or enhance the economic position, social prestige, or in political power of the city, taken as a whole." "24

anachronism."30 Subsequently, Peterson concluded that, owing to economic decline and racial transition, "the industrial city has become an institutional ethnic competition over jobs and contracts. policy. Observed intergroup struggles are only tition or serious group challenges to prevailing view that it cannot even generate partisan compe-In fact, local politics is so limited in Peterson's fall outside the limited sphere of local politics,"29 tions, or a one-sided press ... [but because they] by local electoral devices, bureaucratic manipulascreened out of local politics are not eliminated promoting exports means that "the issues industries. The overwhelming importance of mount and equated it with the health of export Of these, he found economic position para-

While this market-based explanation of the limits on urban politics has a markedly different and more positive evaluation of the final equilibrium than do neo-Marxist formulations, it has a similar logical structure and reaches similar conclusions. Politics — at any rate urban politics — loses its autonomy and even its explanatory relevance. Intercity competition drives redistribution off the urban political agenda and puts the promotion of economic development in top position.

Structuralism Reconsidered

By providing the missing economic and socialstructural context, these structuralist critiques achieved a considerable advance over pluralist analysis. Cities can no longer be taken as independent entities isolated from the larger economic and social forces that operate on them. Analysts can no longer ignore the impact of global and

national economic restructuring on large cents cities. It Since cities cannot retard these global feet nomic trends (though New York and others may propagate them), nor remake their populations will, they clearly navigate in a sea of externally generated constraints and imperatives.

straints capitalism imposes on democracy.... that political action can alter some of the concal conflicts, some structuralists have also implied cally generates urban social movements and politistressing that advanced capitalism characteristiarticulate interests in some ways but not others. By the channels of political representation so as to absorb and deflect protest, and the organization of investment and politically exposed agencies that functions into quasi-private agencies that promute investment, the segregation of local government fragmented, autonomous urban governments for result, such as the invidious competition among explored specific mechanisms that produce this atically favor business interests. Structuralists have investment fosters political outcomes that system attention on how the state's dependence on private in the economy and society. They have focused unrelated to the cumulative pattern of inequality urban polítics can no longer be considered to be The structuralist critiques also make it clear that

and often opposed, directions... the political process just as strongly in different, social, and communal forces pressure the state and means guarantees this outcome. Indeed, popular, in a political environment that may favor but by no promote private investment must be constructed politics. They did not appreciate that policies that argument, they underplayed the importance of structuralist theorists held true to the logic of their for building a theory of politics. To the extent that economics) simply does not provide a good basis beyond a structuralist paradigm. Indeed, orthodox Marxism (or for that matter orthodox neoclassical Here, however, they risked moving outside and thus opening the way for political indeterminacy. each other or generate system-threatening conflict, ined how systemic imperatives might conflict with promising threads of structuralist thinking exampolitical means serves capitalist ends. The most imperatives; even social control achieved through urban politics to the fulfillment of economic nate to economic structure. They tended to reduce tualized the political system as ultimately subordi-... [F] or all their strengths, structuralists concep-

"Polity-centered" thinking must thus augment the "economy-centered" theorizing of the structuralist critiques. This does not require an equally one-sided political determinism. Rather, it requires us to extend the lines of structuralist thinking that aftress conflict among imperatives or developmental tendencies until we go beyond the limits of economic determinism. We must recognize that "state power is still generis not reducible to class power," as Block put it. Or as Manuel Castells recently reflected, "experience was right and Marxist theory was wrong" about the central theoretical importance of urban social movements and the impossibility of reducing them to a class basis. A

tem's independent impact on social outcomes and state action that reconciles the political syswe develop a vocabulary for analyzing politics to that of economic structure, how can we avoid of local politics shape the competition among its capacity to act, (2) how the "rules of the game" tionship to the economy and society conditions interrelated levels: (1) how the local state's rela-A satisfactory approach must operate at three with its observed systemic bias in favor of capital? returning to a voluntaristic pluralism? How can act, and (3) how economic and social change and interests and actors to construct a dominant the mobilization of these interests. the organization of political competition shape political coalition able to exercise that capacity to But if we give politics an analytic weight equal

Toward a Theoretical Synthesis

and business interests in its economic operating operating environment and with market forces ers interact with the resident population and nizing that city government and its political leadcity government and their political/electoral base; environment.35 This approach emphasizes two constituency interests in its political and electoral We can begin to build such an approach by recogtend with three distinct sets of interests: (1) public suggests that political entrepreneurs who seek to ment and their economic environment. It also and second, between the leaders of city governprimary interactions: first, between the leaders of (2) popular or constituency interests (which are sector producer interests inside local government, direct the actions of city government must con-

also public sector consumer interests), especially as they are organized in the electoral system, and (3) private market interests, particularly corporations with discretion over capital investment, as they are organized in the local economy.

To be sure, these interests are highly complex in a city like New York and cannot be captured by simple dichotomies like black versus white or capitalist versus worker. . . The city's residential communities are highly heterogeneous. Terms like "minority" hide far more than they reveal; even "black" or "Latino" blur important distinctions regarding nativity and ethnicity. Business interests come in many sizes, industries, and competitive situations; even corporate clites vary greatly. Still, a focus on the relationships among state, citizenry, and marketplace provides an entry point for analyzing what determines the shape of the urban political arena.

remain dominant, it must use the powers of government to consolidate its electoral base, win win election to the chief executive office. To opportunity to become dominant, it must first vate power centers in order to govern. To have an cooperation it needs from other public and pritions for executive office and secure the A dominant political coalition is a working allition" gives us a focal point for this analysis. operating environments. state action to go forward. Put another way, a vate resources whose cooperation is necessary for subsequent elections, and gain support from ance among different interests that can win electrol over both its political and its private market dominant coalition must organize working conthose other wielders of public authority and pri-The concept of a "dominant political coali-

This formulation improves on the pluralist approach by directing our attention toward how the relationship between politics and markets biases outcomes in favor of private market interests, as structuralist approaches have pointed out. The notion of a dominant political coalition would not sit well with pluralists, who have argued that coalitions are unstable, form or re-form according to the issue, and may be stynnied by the capacity of any sizable group to resist. We possible instead that coalitions can be stable, operate across issues, and create persistent winners and lower challenging and supplanting such coalitions have generally been difficult, particularly for consulting

social and economic change. arise only at moments of crisis in periods of rapid nerable to sanction. Effective challenges generally encies that lack resources or are particularly vul

control the direction of city government are that is lacking in the structuralist perspective. posits a scope for political choice and innovation ests that have a permanent stake in its operation. It ronment and by the public sector producer intershaped by (and in turn shape) the political enviforces. It also points us toward how strategies to alist approach by according the political/electora This formulation also improves on the structur an influence equal to that of economic

opening the way for power realignment?.. sions or conflicts undermine dominant coalitions, affect these binding relationships? And what ten do dominant coalitions include and exclude and they sustain success over time? In what ways can why? How do the economic and political contexts such coalitions be bound together? What interests them to succeed in the first instance, and how do central questions: how do political entrepreneurs seek to organize such coalitions, what enables This approach points us toward the following

Notes

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