Socially Responsible Investment Week!

**Monday, February 24**

**Atwater Kick-Off Dinner**
Atwater Dining Hall *6:00 pm*
Enjoy delicious Thai food! Learn about how leading companies like Apple and Wal*Mart are performing in the market and what they’re doing or not doing to be socially responsible.

**Tuesday, February 25**

**Pier LaFarge, co-founder and CEO of Spark**
Robert A. Jones House *4:30 pm*
Learn how Spark unlocks the economic potential of energy efficiency through “crowdfunding”: contributions from environmentally conscious people who don’t usually invest.

**Wednesday, February 26**

**Randy Kritkausky, president and co-founder of ECOLOGIA**
Robert A. Jones House *4:30 pm*
Randy travels the world making companies more responsible. 
Topics: microfinance, sustainable development, and international policy-making.

**Thursday, February 27**

**Keynote Lecturer: Tom Mitchell, managing director at Cambridge Associates**
Robert A. Jones House *7:30 pm*
Learn how Cambridge Associates, a globally leading investment firm, helps clients and institutions align their investments with their missions and philanthropic interests.

15 minute workshops throughout week
Tuesday, CCI House (ADK), *12:15 pm*: Finding an environmental internship! Led by CCI
Wednesday, Proctor Lounge, *12:15 pm*: Buy your way to a greener planet? How to spot corporate “greenwashing”
Thursday, Atwater Dining Classroom, *12:15 pm*: Investing 101