

NativeEnergy 2010 Spring Marketing Internship

NativeEnergy is an internationally recognized provider of high quality carbon offsets and renewable energy credits (RECs). We enable our customers to support the construction of clean renewable projects and build sustainable economies for Native Americans, family farmers and local communities. Our clients include many prominent organizations, such as Clean Air-Cool Planet, the Natural Resource Defense Council, "An Inconvenient Truth," Ben & Jerry's, Stonyfield Farm, and Clif Bar. The NativeEnergy team is fast-paced and growing quickly to meet the rising challenges of global warming and fossil fuel dependence. www.nativeenergy.com

Internships Details:

Start Date: January 2010

End Date: May 2010

Part time: Part-time, flexible schedule

Internships at NativeEnergy are entirely voluntary (unpaid) and awarded on a competitive basis.

Preferred Education/Major: This position is open to graduate students (or mid-career changer) with a degree in communications, public relations, marketing, or related fields. Advanced undergraduate students are also encouraged to apply.

Internship Personality:

The candidate will be a self-starter, creative, ideas-oriented and a team player. He/She must also be extremely organized, place importance on project ownership, attention to detail, and have the ability to handle a quick pace. Works well in a team environment.

Desired Skills and Qualifications:

- Must have good communication skills and a proficient knowledge of PC computer systems; Excel, Word, Access and Internet Explorer are essential.
- Must have a good attitude and eagerness to learn, with a professional demeanor.
- Experience with Google Analytics and knowledge of HTML and other programming languages is a plus.
- Demonstrated leadership/participation in campus programs and/or community service activities.

What you will gain:

- Marketing analysis, online media exposure, and social media experience – you will gain first-hand experience with handling what data is important to marketing programs, influencing decisions around online marketing and media strategies, and participate in the development of social media to achieve business objectives.
- Finally, you will have terrific exposure to the emerging carbon marketplace. And make contacts that will be helpful in finding subsequent work in the environmental field.

Application Process:

- Applications will be reviewed upon receipt, and offers may be made before the application deadline (12/15/09).
- We are looking for the right person to train as in intern. There will be an opportunity to extend the internship upon the completion of the spring program.
- Please send your resume, a short writing sample, and a cover letter specifying your availability, as well as describing your areas of interest and reasons for interning with NativeEnergy.

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