How to Get The Most

From Your New ARRI Kit

by Bill Holshevnikoff
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For more detailed information about the lighting techniques for the images used in this booklet, please go to www.power-of-lighting.com
LIGHTING THEORIES AND TECHNIQUES:

There have been dozens of books throughout the past decades that have discussed "standard" lighting setups for interviews, talk shows, dramas and countless other productions. This handbook is designed to help you create the best possible images with your new Arri Lighting Kit. It is intended to help you to use these tools to light a variety of setups for location or studio productions.

CHOOSING A LIGHT SOURCE:

Arri Kits contain a variety of lighting fixtures. The two basic types of instruments are the open-faced instrument and the Fresnel-lensed instrument. Both types of light sources provide a focusable, even beam field of light that can be used to create a wide variety of light qualities and moods for your productions.
LIGHT QUALITY can be characterized by how “hard” or “soft” the shadow produced by an instrument appears. The quality of light produced by an instrument is determined by the physical size (not the intensity) of the light source used. In general, the larger, more diffused the light source, the softer the light quality. Typically, a diffusion material, such as frost or a silk, might be placed in front of a lighting instrument to increase the working (physical) size of a light source. (When light transmits through a diffusion material, the illuminated diffusion material then becomes the acting light source.)

ARRILITE WITH FROST

A sharp, well-defined shadow edge (hard light), like that which is produced by the sun, is most often produced by a small light source, such as one of the instruments contained in this kit.

ARRILITE WITH LIGHTBANK

A softer, less-defined shadow edge (soft light) like that of a cloudy day, is most often produced by a larger, more diffused light source, such as a Lightbank (available with some Arri Kits).
If you do not have a Lightbank, there are many other ways to create softer light qualities with the instruments contained within this kit. Attaching frost to the barndoors will soften the light quality slightly. Placing a large diffusion panel (silk) in front of the source, or bouncing the light off of a white wall, ceiling or white card, will produce a dramatically softer light quality.

Again, the physical size of the light source is directly related to the quality of light produced. So, ideally, one should consider the appropriate light quality for a shot or scene prior to setting up the lighting. For example, hard light may not be considered a natural light quality for many interior scenes (such as an office with four white walls and overhead fluorescent lighting).
HARD LIGHT VS. SOFT LIGHT:

There is no hard-fast rule as to when to use hard or soft light for a shot or scene. Creating a particular light quality is a judgment call, and there are no wrong or right answers. There are, however, characteristics that are inherent to both hard and soft light, and one must constantly weigh the pros and cons of each prior to lighting a scene.

In general, hard light is easily controlled through the use of the barndoors on the fixture, and it can be used to produce dramatic shadows and attractive lighting effects for film or video. When lighting people for interviews with hard light, one must carefully consider the placement of the light source in order to produce appealing results on camera. An ill-placed Fresnel or open-faced instrument can produce unkind results on even the most photogenic persons. Fresnel-lensed lights produce an attractive light quality and an extremely even field of light, and are the most popular instrument choice when hard lighting is required for studio and location work.

While Arrilites also produce an even beam field, these instruments generally are not used to light people directly. The Arrilite instrument is most often used to create a fill light source, by bouncing light off of walls, ceilings or bounce boards (on location), to use with diffusion frost or behind a Lightbank, or to light background areas. When used as a direct source (no diffusion), the glass lens on a Fresnel produces a more pleasing quality of light than an open-faced instrument.

The use of softer light sources can be more forgiving when lighting people, but softer, diffused sources can be much more difficult to control. Diffused light disperses in many directions, and although the light quality may be desirable for a particular shot or scene, the uncontrolled spill light from a diffused source can ruin even the best of shots. Much of lighting has to do with directing the viewer’s eye around the screen, and when spill light from your main light sources contaminates the background of your shot, the lighting can appear haphazard and lose visual impact. Once again, careful consideration of your
light placement can dramatically improve the results of your lighting.

When working with a Lightbank, control of the diffused light can be achieved with a product called a Soft Egg Crate (manufactured by LightTools). This product is a collapsible fabric egg crate that can be quickly attached to the front of a Lightbank. The use of an egg crate on a lightbank provides the user with instant control of spill light with little light loss.
SOME BASIC DEFINITIONS:

THE FOUR PRIMARY LIGHT SOURCES: KEY, FILL, SEPARATION & BACKGROUND

IN THIS SECTION, THE "LIGHTING EVOLUTION" OF IMAGES SHOWS THE SINGLE EFFECT OF EACH OF THESE FOUR SOURCES IN A TALKING HEAD SHOT.

KEY LIGHT: The key light is the primary light source for the subject area of the image. The key light is the main source of illumination and often establishes a light quality, whether hard or soft, for the shot or scene. When lighting people for on-camera interviews, the object of the key light is to illuminate the person in an attractive manner and reveal the shape of the person's face through shadow form (modeling). An Arri Fresnel is often the choice for a key light source (due to the ease of use and light control). Lightbanks also are a popular key light source for interviews.

Position of the key light can range from directly above the camera lens to completely behind the subject, depending upon the desired results. Seeing the effects of the key light shadows on the subject's face will help you to determine the best height and location for this light. When lighting for multiple cameras, it is usually best to place the key lights for optimal results on the close-up camera positions for each subject. Regardless of the quality of light you choose, the light from the key source should be confined to the subject area if you hope to achieve a dramatic lighting effect for the image. If a less dramatic effect is desired, the spill light from the key
source can be allowed to illuminate the background area as well.

**FILL LIGHT:** The fill light is an additional light source designed to fill in the shadow areas created by the key source. Ideally, the fill light source is a larger, diffused soft light source that will fill in the shadow area to the desired density (light level) without producing a second, opposing shadow on the subject(s). Think of your fill lighting as ambient light for the shot or scene, and as your visual mood indicator. The less fill light, the more dramatic the lighting. Regardless of whether your key source is hard or soft light, using a hard light source for a fill light can create an unnatural double-shadow effect on the talent/subjects. Use of a large silk, a Lightbank, dense white diffusion material on the barndoors, or bouncing the light off of a white surface (wall, bounce board, etc.) can produce a natural and effective fill light source. When shooting only a close-up of a single person, often the spill light from your key source can be directed at a large, white bounce card for a soft, shadowless fill light (see examples). The position of the fill light can vary greatly, but normally fill light sources are set either near the camera lens or at a position opposite the key light source.
SEPARATION LIGHT (HAIR LIGHT): The separation light, or hair light, is designed to help visually separate the subject(s) from the background. A separation light is not always necessary, but without the use of this light, it is possible that the subject could blend with the background. Use of a separation light also helps to bring out color and texture in the subject's hair. Brightness of the separation light can equal the brightness of the key light source, but for interviews, the separation light is usually less bright than the key. Position of this source can range from directly behind and above the subject to just outside of the frame line to create a side rim-light. As is true with almost all light placements, the effect of the separation light is dramatically altered by its position. Experiment with different light qualities and placements to find your own favorite look.

BACKGROUND LIGHT: The background light can be the first or final light to be set for a scene or shot, depending upon the importance of the background lighting in the scene and your lighting style. If careful consideration has been given to the control of spill light in the subject area, the effect of your background light can be quite dramatic. The addition of a background light also can help to add texture, color and/or added separation for the subject(s) from the background. Direction of the background light
also can help to support key light direction and motivation (i.e. light from a window, etc.). Both Fresnels and Arrilites can be used effectively to light background areas.
Artists of all types are constantly working to create a 3-dimensional image on a 2-dimensional plane (motion picture screen, television screen, paper, etc.). The following information will help you better identify and manipulate the separate components of reflected light.

**THEORY OF 3-DIMENSIONAL CONTRAST**

The Theory States: A single light source directed at a single object of a single density normally will produce three separate densities: the diffused value, the specular highlight and the shadow. The presence of these three densities can reveal shape, form, texture, density and depth.

**DIFFUSED VALUE** The true tone or natural brightness of an object. Accurate reproduction of the diffused value often determines a proper exposure. The diffused is a constant, objective value, while the shadow and specular are variable and subjective.

**SPECULAR HIGHLIGHT** The mirrored image of a light source on an object. The specular highlight is always brighter than the true tone of the object. A properly placed specular highlight will reveal shape and texture on an object.

**SHADOW** The area on a 3-D object that receives no illumination from the primary light source. The shadow is always lower in brightness than the true tone of the object. A properly placed shadow will reveal shape and form on an object.

**SHADOW EDGE TRANSFER** The area of transition between the diffused value and the shadow. It is the primary indicator to determine the quality of light produced, i.e. hard or soft light.

**SPECULAR EDGE TRANSFER** The area of transition between the diffused value and the specular highlight. The specular edge transfer usually defines the surface texture of an object. The smoother the surface, the harder the edge transfer.

**RULE OF THUMB** The larger the light source, the softer the light quality.
ELEMENTS OF
3-DIMENSIONAL CONTRAST

THE FOLLOWING PAGES SHOW IMAGES AND DIAGRAMS THAT WILL PROVIDE YOU WITH BASIC LIGHTING SETUPS THAT YOU CAN ACHIEVE WITH YOUR ARRI KIT FOR A VARIETY OF STUDIO AND LOCATION PRODUCTIONS.
TECHNICAL DATA

1 - Small Lightbank
1 - 1,000 watt Arrilite (inside lightbank) with double wire scrim
1 - 300 watt Arri Fresnel
TECHNICAL DATA

1 - Small Lightbank
1 - 1,000 watt Arrilite* [inside lightbank]
2 - 650 watt Arri Fresnels*
    *1/2 CTB correction gel on all sources
TECHNICAL DATA

1 - 650 watt Arri Fresnel (bounced off white board)
1 - 300 watt Arri Fresnel (GAM 1050 frost on front of barn doors)
TECHNICAL DATA

1 - Small Lightbank
1 - 1,000 watt Arrilite (inside lightbank)
2 - 300 watt Arri Fresnels
TECHNICAL DATA
1 - 300 watt Arri Fresnel
TECHNICAL DATA

1 - Small Lightbank
1 - 1,000 watt Arrilite (inside lightbank)
   with double wire scrim
TECHNICAL DATA
1 - 300 watt Arri Fresnel
1 - 300 watt Arri Fresnel
TECHNICAL DATA
1 - Small Lightbank
1 - 1,000 watt Arrilite (inside lightbank)
2 - 300 watt Arri Fresnels
   (GAM 1075 frost inside barndoors of separation light)
TECHNICAL DATA

2 - 300 watt Arri Fresnels
TECHNICAL DATA

2 - 300 watt Arri Fresnels
   (GAM 1075 frost on bottom half of barndoors on
each key light)
2 - C-stands with grip arms
1 - Small Lightbank
1 - 1,000 watt Arrilite (inside lightbank)
   with double wire scrim
TECHNICAL DATA

1 - Small Lightbank
1 - 1,000 watt Arrilite (inside lightbank)
1 - 300 watt Arri Fresnel (GAM #340 amber gel)
1 - 650 watt Arri Fresnel (GAM #340 amber gel)
THE POWER OF LIGHTING VIDEOS
by Bill Holshenikoff

VOLUME I - "LIGHTING FACES": A comprehensive look at the art of lighting people. You'll learn how to use hard and soft light, and simple lighting techniques for lighting different skin tones, people with eye glasses, and balding heads. Discover which type of lighting instruments will give you the look you want, how to determine contrast ratios, and much more! (50 mins)

VOLUME II - "LIGHTING INTERVIEWS": This program provides detailed information for lighting a variety of interviews ranging from single-camera news and location setups to multi-camera studio programs. Learn to improve your EFP lighting, understand HMI (daylight balanced) lighting, and discover how to make your studio interviews look their best, regardless of the number of on-camera talent. (45 mins)

VOLUME III - "COLOR CORRECTION & FILTRATION": This program examines the light and color spectrum as it relates to shooting film and tape. You'll see how to use color correction gels and filters to make your location lighting look its best. Learn to gel windows quickly, color correct for fluorescent lighting, mercury vapor lights and much more. Also, discover the art of filtration and see how the use of some basic filters can change the look of your productions. (55 mins)

VOLUME IV - "LIGHTING BACKGROUNDS": Every shot has a background, and too often the importance of backgrounds is overlooked. This program provides detailed lighting diagrams and dozens of images to demonstrate just how important background lighting can be. See the tools and techniques used to light both interior and exterior locations and studio sets. Light control techniques and background treatments are explored in depth. (45 mins)

IMPROVE THE LOOK OF YOUR PRODUCTIONS DRAMATICALLY

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